

Meet the Leadership Austin Team

Impact and Operations



Jill Goodman - Chief Executive Officer

Jill has worked with dozens of organizations to build transformative cultures and new strategic futures. Jill envisions a growing community of leaders who create exponential impact across Central Texas (and the world). She most recently served as Deputy Chief of Strategy & Innovation for Austin-Bergstrom International Airport (AUS). She also serves on the steering committee for the National Community Leadership Collaborative. Jill is an alumna of Leadership Austin's 2015 Essential Class and loves new coffee spots.



Katie Moore - Admin/Finance Coordinator

Katie is an arts and education professional with experience in creative leadership, project management, and bookkeeping. Most recently, she worked with the Paramount Story Wranglers, bringing student writing to life through performance. With a B.S. in Education, a Bookkeeping Certification, and a Certificate in Nonprofit Leadership and Management, she blends creativity with operational skill. Her background spans directing theatre, managing budgets, and supporting community programs. She thrives in roles that unite creativity, structure, and mission-driven impact.



Lindsay Smith - Marketing & Communications Manager

Lindsay is a dynamic marketing and events professional with over a decade of experience supporting 25+ Austin-area nonprofits. She has led 150+ events—from major galas to grassroots outreach—and built campaigns that boost donations, volunteers, and community engagement. Known for strategic thinking and creative storytelling, Lindsay crafts compelling messages that drive impact. Outside of work, you'll find her eating her way through Mexico City or cheering on her alma mater, the Baylor Bears. Sic 'em!

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Development & Alumni Relations



Julia Campbell - Development Director

Julia is a seasoned public sector leader with nearly 20 years of experience in Central Texas, specializing in economic development, strategic partnerships, and inclusive community engagement. She most recently led communications for Austin's \$7B Light Rail initiative and has held leadership roles with the City of Austin, UT Austin, and the Austin Chamber. A proud mom of two, Julia brings a data-driven, people-centered approach to leadership, grounded in creativity, strategy, and a passion for public impact.



Kris Cano - Chief Advancement Officer

Kris Cano is a mission-driven public service leader with 29 years of experience in government and nonprofit leadership. She retired from the City of Scottsdale as the Division Head of Forensic and Community Services and most recently served as CEO of YWCA Greater Austin. A champion of servant leadership, Kris has held numerous leadership roles, including chairing a nonprofit board and serving on the boards of Scottsdale Leadership and Out Youth. She is also a proud member of Leadership Austin's Essential Class 46.

Meet the Leadership Austin Team

Programs



PJ Diamond - Senior Program Manager

PJ is the Senior Program Experience Manager for Leadership Austin. PJ lives by the Rotary International motto: Service Above Self. PJ has extensive experience facilitating dynamic conversations, designing curriculum, and cultivating strategic, people-centered approaches to learning. She has honed cross-cultural communication skills while working with people all over the world. She practices yoga daily and enjoys spending time with her sisters, hiking with her niece-dog, Princesa, and playing golf.



Chris Nieto - Chief Program Officer

Chris is a native Austinite with a 20+ year background cultivating leadership skills in individuals and organizations. Chris previously served as the Senior Vice President for the National Hispanic Institute, where he expanded leadership programming throughout the United States. Chris enjoys spending time with his wife and children, hiking around Austin, and playing basketball.