

# STRATEGIC PLAN

## Leadership Pathways to a Better Central Texas

Convene. Collaborate. Contribute.



### Mission

We connect and develop leaders to courageously engage and transform our communities.



### Values

#### EQUITY

We have a responsibility to create more just and equitable communities.

#### RELATIONSHIPS

We foster intersectional connections.

#### LEARNING

We are dedicated to lifelong learning that leads to transformative action.



### Vision

A future where all people and communities contribute to a better Central Texas.

### Goals

#### ELEVATE CENTRAL TEXAS

Expand Leadership Austin's relevance, exposure, and reach within our five-county region to foster relationships that facilitate regional problem-solving.



#### GO-TO LEADERSHIP COMMUNITY

To be the premier source of leadership development that connects, supports, and activates Central Texans throughout their community leadership journey.



#### SUSTAINABLE FUTURE

Ensure equitable access to programming with a revenue model that achieves profitability, alumni ownership in Leadership Austin's success, and optimized resources for organizational sustainability.

