

Through the Leadership Austin Conference and Community Engagement Awards, we strive to enrich, educate, and inspire individuals to work for the greater good of our region. We will provide on-the-spot professional connections, along with off-ramps and follow-up resources to make that possible. Each participant will have opportunities to learn about various ways to engage, from grassroots organizing to participating in municipal boards and commissions.

- One day
- Three Community Engagement Awards
- Four tracks
- 14 sessions
- 36 speakers
- 250 attendees
- 17% of attendees receive a scholarship
- 50 ZIP codes represented



2023 sessions included The Mixology of Modern Leadership, How to be an inclusive leader, Local Elections Matter, How to be a connected neighbor, The Intersection of Media and Civic Engagement and more!

New in 2024 - Courageous leadership takes center stage along with a lunchtime presentation of the Community Engagement Awards, honoring three outstanding individuals who are leading with a commitment to improving our region and embracing Leadership Austin values.

Connect

Inform

Activate

“Real talk about the challenges that leaders have, good answers that I can apply to my leadership role at work and in the community.” - 2023 Conference Attendee





SIGNATURE EVENTS

FEBRUARY

LEADERSHIP AUSTIN CONFERENCE

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Sponsor Benefits	Track \$2,500	Room \$2,500	Hospitality \$5,000	Awards \$10,000	Keynote \$15,000	Presenting \$25,000
Sponsor Recognition & Brand Promotion						
Recognition on website	Name listing	Name listing	Name listing	Logo	Linked logo	Linked logo
Recognition in digital communications	Event emails	Event emails	Event emails	Event emails	Event emails	Newsletters + Emails
Recognition in social media	✓	✓	✓	✓	✓	Co-sponsored post
Recognition at event	Name listing	Logo	Logo	Logo	Welcome message	Welcome message
Tickets to Community Engagement Awards	Benefit available	Benefit available	Benefit available	10	Benefit available	Benefit available
Tickets to Leadership Austin lunch event	2	2	4	Benefit available	6	10
Program Development						
In-person program and partnerships meeting						✓
Invitation to Corporate Roundtable			✓	✓	✓	✓
Access to Learning + Connection						
Experience Austin Registration						Benefit available
Leader Equip for your Company						Benefit available
Leadership Austin Conference Registration						Benefit available

For more details on benefits, email Missy at mstrittmatter@leadershipaustin.org.

