



ESSENTIAL PROGRAM

FOCUS ON COMMUNITY ISSUES ★ RE-IMAGINE SYSTEMS ★ DEVELOP MEANINGFUL RELATIONSHIPS

What is Essential?

- A community of diverse established leaders, seeking to expand their knowledge and understanding of systemic issues impacting Greater Austin
- A pathway for increased civic leadership and community engagement

An opportunity to sustain meaningful relationships with people of diverse backgrounds and lived experiences

- An entry point into an invaluable network – as an Essential graduate, you will gain access to a robust community of 2,800+ Leadership Austin alumni

Who Should Apply?

- Established leaders, who are trusted and well respected in their profession and community (e.g. business, entrepreneurs, public safety, hospitality, nonprofits, educators, activists, faith, civic volunteers, etc.)
- Individuals who desire to become more civically engaged and strive to improve the overall civic health of our region



PROGRAM DETAILS

Topics

Demographics	Education
Civic Engagement	Workforce & Economy
Built Environment	Criminal Justice
Institutional Racism	Health & Wellness

Time Commitment

<u>Monthly Sessions:</u>	<u>Opening Retreat:</u>
Oct - Apr	2 days in Sept
Wednesdays	<u>Graduation Session:</u>
9:00am – 4:30pm	1 day in May

Eligibility

Local resident for one year
Not a candidate for public office

Additional Info

Class Size: 60 participants
Tuition: \$3,500
Scholarships available!





LEADERSHIP AUSTIN BY THE NUMBERS

2,800

Alumni

88%

Serve on
Community Boards

84%

Top Employers in
Greater Austin

43%

Elected Officials in
Travis County

In their own words...



"The Leadership Austin Essential program is less about teaching "how to lead" and more about teaching "WHY to lead AUSTIN." We face severe crises in terms of racial segregation, transportation and housing for our booming population. Essential is a crash course in these and more issues, while never letting despair take root as you are surrounded by people who can and WILL actually make a difference!"

Drew Castillo, Essential 40 - Class 2019

"I knew going into this experience that I'd learn some things and meet some people, but I had no idea that I'd walk away with meaningful friendships and a newfound passion for the city that I live in. Leadership Austin has reawakened within me the motivation to connect, care, and lead."

April Owens, Essential 40 - Class 2019



Learn more and apply today!
www.leadershipaustin.org/essential

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