

# Five Year Strategic Plan Concepts

*(Approved by the Board of Directors, June 29, 2015)*

## **Goal 1 – Expand Our Role as a Community Convener**

- Objective 1: Implement the Conversation Corps pilot which engages neighborhoods in meaningful dialogue on community issues.
- Objective 2: Complete an assessment and implement recommendations for potential candidate training and community forums that would enhance the understanding of community issues.
- Objective 3: Complete an assessment and implement recommendations on hosting a State of Leadership Summit providing leadership insights and civic engagement metrics within our region.

## **Goal 2 – Increase Civic Engagement**

- Objective 1: Explore programs and educational opportunities that share expertise, enhance quality, reduce redundancies and expand community participation in civic issues.
- Objective 2: Sustain commitment to diversity by assessing and implementing curriculum that reflects the changing demographics in our region.
- Objective 3: Invest in data and explore technology that enhances community participation.

## **Goal 3 – Prepare Leaders for the Changing Region**

- Objective 1: Complete a needs assessment and make program recommendations based on demographic growth within the sectors of youth, young professionals and pre-senior/seniors.
- Objective 2: Codify and implement a curriculum review process of existing programs and make adjustments to meet regional growth.

## **Goal 4 – Establish Metrics and Accountability Measures**

- Objective 1: Assess and recommend a measurement of our region's civic engagement that would be used in the State of Leadership Summit.
- Objective 2: Implement a qualitative and quantitative scorecard of the impact of our Leadership Austin alumni in this region.

## **Goal 5 – Sustainability**

- Objective 1: Codify the process for the Essential and Emerge scholarship programs to ensure that, if selected, financial capacity does not limit participation.
- Objective 2: Build a \$1.0 million dollar endowment by 2020.
- Objective 3: *TBD --- the Alumni Association goal after the survey is completed.*